|  |  |
| --- | --- |
| August | 2021 |
|  |  |

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| Sunday | Monday | Tuesday | Wednesday | Thursday | Friday | Saturday |
| 1 | 2 | 3 | 4 | 5 | 6 | 7 |
|  |  |  |  |  |  |  |
| 8 | 9 | 10 | 11 | 12 | 13 | 14 |
|  |  |  |  |  |  |  |
| 15 | 16 | 17 | 18 | 19 | 20 | 21 |
|  |  |  |  |  |  |  |
| 22 | 23 | 24 | 25 | 26 | 27 | 28 |
|  |  |  |  |  |  |  |
| 29 | 30 | 31 |  |  |  |  |
|  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |

|  |  |  |  |
| --- | --- | --- | --- |
|  | Social Media Content Planner One of the sure-fire ways to keep your social media strategy consistent and purposeful is to have a plan in place. | Content Write down a rough idea of your content and then focus on the copy and design; it may be best to set aside one to two days a week to draw up three or four pieces of content | Time It’s important to focus on when you post as well as what you post. During the week the peak times are just after 6 am (and before 8am) and around 6 – 8pm. Weekends tend to be between 10am and 4pm. |